

Newsletter - February 22, 2010



Mustang
Brewing Company

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MAKING THE WORLD
A BETTER PLACE
ONE BEER AT A TIME!

It's time for us to brew in Oklahoma!

Starting a business is not an easy endeavor; even more so in today's economic climate. We began planning for Mustang Brewing Company three and a half years ago. It all started with a dream, some serious business planning, and a little luck. Supportive family, friends and co-workers believed in us and what Mustang could become. They tolerated us working way too late and constantly being preoccupied with what needed to be done next. After introducing our first beer on July 13th, 2009, we became even more blessed with loyal fans who touted the Mustang gospel every chance they got. By the end of July we were on tap at five locations; and thought we were doing pretty darn well. That was only the beginning. Mustang beers can now be found in approximately 300 locations across this great state. A HUGE thanks to McNellie's, Cellar Wine and Spirits, Prohibition Room, Sophabella, and 51st Street Speakeasy for bringing us in when no one else would. To the people of Mustang, OK: You rallied for our cause and have supported us all along. A mere "Thank you" does not say enough. We are extremely grateful to all of you for your continuing support.

As with most brewers, we learned to make beer by homebrewing. We took classes, read books and asked questions of anyone willing to offer information. (Thanks Dad, Chuck D. and Chris M. for your knowledge and patience.) We made the leap from hobby to company by contracting with some highly respected craft breweries in MO and WI to produce our beers so we could get them on the shelves and test the market. That has gone very well, but now it is time to take the next step.

We are very proud to inform you that we selected a location and are finalizing negotiations for **our new brewing facility in Oklahoma**. Starting March 1st we will begin purchasing equipment, filing for permits, and building out space at a warehouse on Will Rogers Parkway near I-40 and Meridian in Oklahoma City. After an exhaustive search, we believe this is the perfect location for the next milestone in the Mustang Brewing Company journey. It is close to Mustang, provides easy access to I-40 and I-44, and has all the space, wiring, etc. we need to get brewing quickly. This facility provides a (somewhat) easy, transitional step for us to begin brewing here in our home state and build the growth we need to fund construction of our future headquarters in Mustang, OK.

There are some great beers currently brewed in Oklahoma. To those who blazed the trail before us - Choc, Bricktown Brewery, Bell Isle, Coaches, Huebert, Marshall, COOP, Battered Boar, and anyone whom we have indirectly left off the list - thank you for all you have done to heighten awareness for craft brewing in our state.

We will keep you posted on progress over the next few months, including pictures, milestones, key dates, and our first brewery tour. In April we will announce our new beer scheduled to be launched in May. Please mark your calendars for July 13th, 2010 when we celebrate our one year anniversary. We warn you now: it's going to be one hell of a party.

Thank you, again, for your continuing support. We look forward to the day we can say **Mustang is Oklahoma owned and Oklahoma brewed!**

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